

FoodCloud

Achieving a vision for an Ireland and a world where no good food goes to waste.

There are many ways to show someone you care about their well-being, but the sharing of food is truly an act of love. FoodCloud, an initiative founded in 2012 by Iseult Ward and Aoibheann O'Brien to rescue surplus food and distribute it to charities across Ireland, has transformed that act into a highly efficient and strategic approach. Today, with support from The Ireland Funds, FoodCloud is partnering with thousands of food and retail partners with surplus product and creating an efficient bridge which serves thousands of people through charities and community groups.





What Is The Ireland Funds' Support Achieving?

By Aoibheann O'Brien, FoodCloud Hubs CEO

FoodCloud Hubs was delighted and honored to receive The Ireland Funds Flagship Grant for 2017/18. We utilized the €90k provided through The Ireland Funds Grant to support in **engaging the food industry to encourage donation of surplus food, thus directly increasing our impact and contributing to our financial sustainability.**

This funding continues to support us in **scaling the positive impact of our work** to communities across the country.

We have also benefitted hugely from **connecting with The Ireland Funds global philanthropic network in Ireland and internationally** who have supported us with advice, guidance and introductions. The Ireland Funds also connected us with a corporate donor who provided **additional funding of €63,200 in 2017.**

We are very grateful for the support of The Ireland Funds and look forward to continuing to work with you over the coming years to achieve a vision for an Ireland and **a world where no good food goes to waste.**

With the support of The Ireland Funds Flagship Grant, FoodCloud Hubs have distributed almost **5,000 tonnes of food to 379 charities across Ireland. That is the equivalent of approximately 10 million meals.**

Darragh and Gheorghe collecting surplus food from founding partner Tesco Ireland's Baggot St Store.



FoodCloud ...

How it Works

... **FoodCloud Hubs**



A retailer uploads details of the food using the FoodCloud app or a PDA scanner.



FoodCloud Hubs works with farms, manufacturers and distributors.



A local charity receives a text about the food. They simply text back to accept.



Once the food reaches the closest Hub in Cork, Galway or Dublin, it is segregated and stored.



The charity collects the food directly from the store.



Registered partner charities can order food for delivery or collection.



Our partner charities, from breakfast clubs to homeless hostels to family support services, get this food to people in need in the community.



FoodCloud helps
over **7,500**
charitable groups
get surplus food in
Ireland and the UK

We've
helped
ensure **45** Million
Meals

have gone to people
and not to waste



That's over

20,000 tonnes
of food



saving charities an approximate

€61.5million!

We
move **28**
Meals
every
Minute
24/7



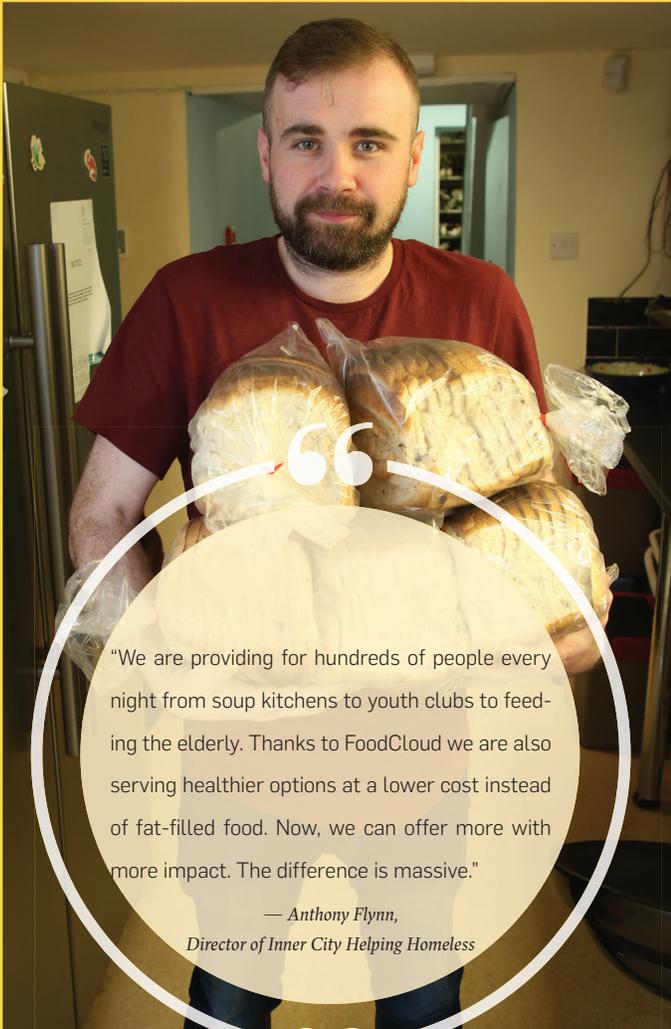
65,625
Tonnes of



in carbon savings

“The partnership we've established with FoodCloud has been nothing short of amazing. They come in and don't just tell us what they have, they ask us what we need. We are now able to provide hot meals as well as food for home to families fighting addiction and their children who are affected. The hot meal those children get here in our community facility may be their only hot meal of the day, but they get it thanks to FoodCloud.”

— Shane Hamilton, Coordinator at Jobstown Assisting Drug Dependency (JADD)



“We are providing for hundreds of people every night from soup kitchens to youth clubs to feeding the elderly. Thanks to FoodCloud we are also serving healthier options at a lower cost instead of fat-filled food. Now, we can offer more with more impact. The difference is massive.”

— Anthony Flynn,
Director of Inner City Helping Homeless

Strength to Strength: Recent FoodCloud Highlights

● **FoodCloud** announced a new partnership with Nestlé Ireland who have agreed to donate their surplus food and pay FoodCloud Hubs for every pallet of goods, which will cover the cost of managing, storing and redistributing any unforeseen food surplus

● **FoodCloud** won the Community Recycling Project of the Year award from the Repak Recycling Pakman Awards for their work connecting businesses and charities in communities across Ireland, avoiding food waste

● **FoodCloud** presented at the European Policy Centre in Brussels on Digitisation as an Enabler for the Circular Economy. FoodCloud Founder Iseult Ward presented at the Forbes 30 under 30 conference in Amsterdam with a focus on how its solutions support the achievement of the UN Sustainable Development Goals.

● **FoodCloud** launched its Galway Hub to further meet the needs to charities and communities in the West of Ireland, helping food producers and distributors get their surplus food to the people who need it most.