



# THE IRELAND FUNDS

## 37TH ANNUAL BOSTON GALA

### SPONSORSHIP PACKAGES

|  |                  |
|--|------------------|
| <b>FOUNDER PACKAGE</b>   | <b>\$100,000</b> |
| <ul style="list-style-type: none"><li>• Elite table for twelve at the Gala</li><li>• Two round trip tickets to visit Ireland and attend The Ireland Funds Conference in June, 2019 (must be booked by April 1, 2019)</li><li>• Twelve tickets to the Chairman's Reception</li><li>• Signage recognition with logo at the Gala</li><li>• Two-page spread advertisement or project listing in the Gala Journal</li><li>• Special recognition in the Gala Journal</li></ul>   |                  |
| <b>PLATINUM PACKAGE</b>  | <b>\$75,000</b>  |
| <ul style="list-style-type: none"><li>• Premium table for twelve at the Gala</li><li>• Two round trip tickets to visit Ireland and attend The Ireland Funds Conference in June, 2019 (must be booked by April 1, 2019)</li><li>• Twelve tickets to the Chairman's Reception</li><li>• Signage recognition with logo at the Gala</li><li>• Two-page spread advertisement or project listing in the Gala Journal</li><li>• Special recognition in the Gala Journal</li></ul> |                  |
| <b>GOLD PACKAGE</b>  | <b>\$50,000</b>  |
| <ul style="list-style-type: none"><li>• Premium table for twelve at the Gala</li><li>• Two round trip tickets to visit Ireland and attend The Ireland Funds Conference in June, 2019 (must be booked by April 1, 2019)</li><li>• Twelve tickets to the Chairman's Reception</li><li>• One-page spread advertisement or project listing in the Gala Journal</li><li>• Acknowledgement in the Gala Journal</li></ul>   |                  |
| <b>PATRON PACKAGE</b>  | <b>\$25,000</b>  |
| <ul style="list-style-type: none"><li>• Prime table for ten at the Gala</li><li>• Six tickets to the Chairman's Reception</li><li>• One-page spread advertisement or project listing in the Gala Journal</li><li>• Acknowledgement in the Gala Journal</li></ul>   |                  |
| <b>BENEFACTOR PACKAGE</b>  | <b>\$15,000</b>  |
| <ul style="list-style-type: none"><li>• Select table for ten at the Gala</li><li>• Two tickets to the Chairman's Reception</li><li>• One-page advertisement in the Gala Journal</li><li>• Acknowledgement in the Gala Journal</li></ul>  |                  |
| <b>UNDERWRITER PACKAGE</b>   | <b>\$10,000</b>  |
| <i>(Limited number available)</i> <ul style="list-style-type: none"><li>• Table for ten at the Gala</li><li>• One-page spread advertisement or project listing in the Gala Journal</li><li>• Acknowledgement in the Gala Journal</li></ul>   |                  |
| <b>INDIVIDUAL TICKET</b>   | <b>\$1,000</b>   |
| <i>(Limited number available)</i>  |                  |

### ADVERTISING PACKAGES

|   |                |
|---|----------------|
| <b>ONE-PAGE AD</b>  | <b>\$5,000</b> |
| <ul style="list-style-type: none"><li>• With 2 Gala tickets</li></ul> |                |
| <b>ONE-PAGE AD</b>  | <b>\$3,500</b> |



# THE IRELAND FUNDS

## 37TH ANNUAL BOSTON GALA

PLEASE FILL OUT AND RETURN THIS FORM.

### STEP 1: INDICATE YOUR LEVEL OF SUPPORT

#### SPONSORSHIP PACKAGES

- |  |           |
|--|-----------|
| <input type="checkbox"/> FOUNDER PACKAGE                           | \$100,000 |
| <input type="checkbox"/> PLATINUM PACKAGE                          | \$75,000  |
| <input type="checkbox"/> GOLD PACKAGE                              | \$50,000  |
| <input type="checkbox"/> PATRON PACKAGE                            | \$25,000  |
| <input type="checkbox"/> BENEFACTOR PACKAGE                        | \$15,000  |
| <input type="checkbox"/> UNDERWRITER PACKAGE                       | \$10,000  |
| <input type="checkbox"/> INDIVIDUAL TICKET <i>(no advertising)</i> | \$1,000   |

Or

#### ADVERTISING PACKAGES

- |   |         |
|---|---------|
| <input type="checkbox"/> ONE-PAGE AD <i>(with 2 Gala tickets)</i> | \$5,000 |
| <input type="checkbox"/> ONE-PAGE AD                              | \$3,500 |

### STEP 2: LET US KNOW YOUR PREFERENCE

PROJECT PAGE LISTING

The 2018 Gala journal will feature pages highlighting projects that directly benefit from your generosity. Individual or organization names will be placed at the foot of these pages. *Please indicate below how you or your organization would like to be listed:*

Or

SUBMITTED ADVERTISING

Sponsors and Advertisers may elect to provide a one-page ad to appear in the Gala journal. Files must be submitted by Oct. 12, 2018. Should your ad include a salutation or mention of the event, please reference **The Ireland Funds** or **The Ireland Funds 37th Annual Boston Gala**.

FINISHED SIZE: 8-3/4" x 11-1/2"

BLEED: 1/8" all four sides  
(size of the document would be at least 9" x 11.75")

INK: 4 Color Process (no spot colors)  
No marks (text, color bars, etc) within the bleed areas

FILE FORMAT: High resolution PDF

RESOLUTION: 300 dpi on all images

Ads should be submitted to Madeleine Frasca at:  
mfrasca@irelandfunds.org

*(over)*



# THE IRELAND FUNDS

## 37TH ANNUAL BOSTON GALA

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Name & Email of Contact to Coordinate Sponsorship and/or Ad Details:

How would you like to be listed in the Thank You Pages  
of the Gala Journal?

Please charge my credit card:  Amex  Visa  Mastercard  Discover

Card number \_\_\_\_\_ Exp.date \_\_\_\_\_

Name (as it appears on card) \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_

Please make checks payable to: The Ireland Funds America

and mail to:           The Ireland Funds  
                              ATTN: Boston Gala  
                              10 Post Office Square, Suite 1205  
                              Boston, MA 02109

*The American Ireland Fund (dba The Ireland Funds America), is a tax-exempt organization, incorporated under the laws of Pennsylvania. It has been determined by the IRS to be a public charity under Section 501(c)(3) of the Internal Revenue Code. Contributions to it, less projected benefit value of \$190 per person, are tax deductible as provided by law. Upon receipt of your gift, we will issue the appropriate charitable gift receipt for your use.*

I will be unable to attend but am pleased to send my tax-deductible contribution to The Ireland Funds America in the amount of  
\$ \_\_\_\_\_

Enclosed is my company's matching gift form. My company will match my gift in the amount of  
\$ \_\_\_\_\_

For additional information, contact:  
Steve Greeley, New England Director, Vice President of Development  
by phone at 617-574-0720 or email at [sgreeley@irelandfunds.org](mailto:sgreeley@irelandfunds.org)